

Blogging

by Dick Evans, www.rwevans.com

We have probably heard the term, but may not know what it is all about. We will take a look at some blogs and even learn how to create one for free. No prior experience needed to make one or to post new items to you blog.

What is a blog?

Here is what Blogger.com has to say about it:

*A blog is a personal diary. A daily pulpit. A collaborative space. A political soapbox. A breaking-news outlet. A collection of links. Your own private thoughts. Memos to the world. Your blog is whatever you want it to be. There are millions of them, in all shapes and sizes, and there are no real rules. In simple terms, a **blog is a website**, where you write stuff on an ongoing basis. New stuff shows up at the top, so your visitors can read what's new. Then they comment on it or link to it or email you. Or not.*

Some use Facebook to log (or blog) their life events, photos, and even as a diary of sorts. Your own personal blog can be more than Facebook and yet provide a place for you to journal whatever you desire.

Why blog?

Why not? It enables you to enter the [Blogosphere](#) from your home and control everything that happens in your own corner of the Blog world. Lets what you say matter to someone else and is there forever for others to read. Allows you to “get published” in minutes. Good way to promote your club, church, charity, business, or even you.

Who blogs?

Everyone from the President/down through congress, newscasters, reporters, magazines, companies, down to folks like you and me. What do they post? Any thing they are interested in. The blog could be comments about current affairs, promotions about business, travel notes about vacations, personal musing, short stories, or anything else.

White House Blog	http://www.whitehouse.gov/blog
Fox News	http://foxnewsinsider.com/
Car and Driver	http://blog.caranddriver.com/
Senator Rubio	http://tinyurl.com/onhwlgb
Ford Motor	http://blog.ford.ca/
Tampa Bay Rays	http://www.tampabay.com/blogs/rays/
Microsoft	http://blogs.technet.com/b/microsoft_blog/

Creating a Blog

The most popular blogging sites are Blogger.com and Wordpress.com. They are free and easy to set up. Each have templates to pick from and allow you to modify the design is you want to get down to that level.



You can include additional pages to your blog turns into a personal or business website. You can pay for your own domain name or use the generic one provided by the service. Wordpress is a commercial venture while Blogger is owned by Google. Many feel the Blogger pages get preferential treatment by the Google bots putting them in the search results faster. I have a number of active Blogger sites. My technical one can be found at <http://evansstuff.blogspot.com>.

Posting to a Blog

Blogs list entries called posts in last first order. So when someone views your blog the most current post appears on top of the list. To make a post you can go to your Blogger account and create it or you can email your post to your blogger account. Then the subject becomes the title and the body becomes the post.

Step by Step


Open blogger.com and then click Create Blog. Here is a video on how to it!

http://www.youtube.com/watch?v=rA4s3wN_vK8

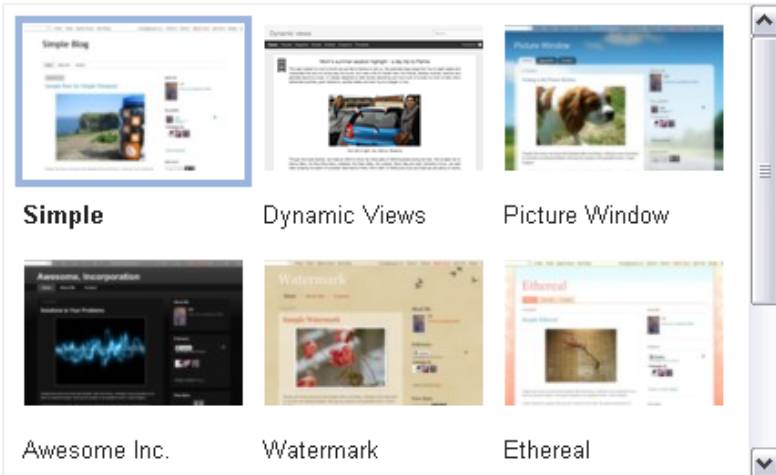
Screen Shots:

Blogs List > **Create a new blog**

Title

Address 
This blog address is available.

Template





Simple Dynamic Views Picture Window

Awesome Inc. Watermark Ethereal

You can browse many more templates and customize your blog later.

Create blog! Cancel

Create New Blog

Computer Club   **View blog**

Your Blog has been created! [Start posting](#) | [Dismiss](#)

Click the orange box with the pen to post to the blog

The image shows a screenshot of the Blogger post creation interface. At the top left, there is an orange Blogger logo and a "View blog" button. On the top right, the user's profile "Dick Evans" is displayed. Below this, the text "Computer Club · Post" is followed by a text input field containing "Post title". To the right of the input field are four buttons: "Publish" (orange), "Save", "Preview", and "Close".

Below the title field, there are two tabs: "Compose" (selected) and "HTML". A rich text editor toolbar is visible, containing icons for undo, redo, font color, text color, font size, bold, italic, underline, text background color, link, unlink, insert image, insert video, insert file, bulleted list, numbered list, decrease indent, increase indent, quote, and link checker. The main content area is a large, empty white box. On the right side of the interface, there is a vertical sidebar with icons for a dropdown menu, a clock, a link icon, a location pin, and a gear. At the bottom right corner of the main content area, there is a "Send feedback" button.

Add a title and something in the body. Then click Publish. Your first post has been made!

Computer Club

Thursday, July 18, 2013

My first post

The first post





Posted by [Dick Evans](#) at 2:49 PM [No comments:](#) 



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Subscribe to: [Posts \(Atom\)](#)

View the blog and see the first post... The next post will appear on top of this one so they are listed in last posted first sequence.





Navigation bar:    [View blog](#) 




My blogs Computer Club · [Posts](#) > [All \(1\)](#) [All labels](#)  

Left sidebar menu:

- [New post](#)
-  [Overview](#)
-  [Posts](#)
 - [All \(1\)](#)
 - [Published \(1\)](#)
-  [Pages](#)
-  [Comments](#)
-  [Google+](#)
-  [Stats](#)
-  [Earnings](#)
-  [Layout](#)
-  [Template](#)
-  [Settings](#)

Post management bar:

 [Publish](#) [Revert to draft](#)  1-1 of 1  1  25

<input type="checkbox"/>	My first post	Dick Evans	0 	0 	 2:49:00 PM
	Edit View Share Delete				

Settings to add an email address to post through.



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[Mobile and email](#)

Mobile

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Email

Posting using email [?](#)

revans. @blogger.com

Publish email immediately
 Save emails as draft post
 Disabled

Comment Notification Email [?](#)

[Choose from contacts - Remove](#)

Email posts to [?](#) [Add](#)

Click Mobile and email, then choose the Publish email immediately radio button, and then add a secret word. If my word was dog123 then my post through email address would be revans.dog123@blogger.com. Anything I sent to that address would be posted to this blog. The subject line would be the title of the post and the body of the email the body of the post. BE CAREFUL not to forward other people's emails to your blogger address or all the junk in their email will go on your post.

To save your choices, click Save Settings.

My blogs

Computer Club · Posts > All (1)




All labels ▾





New post









 **Publish** **Revert to draft** 



1-1 of 1

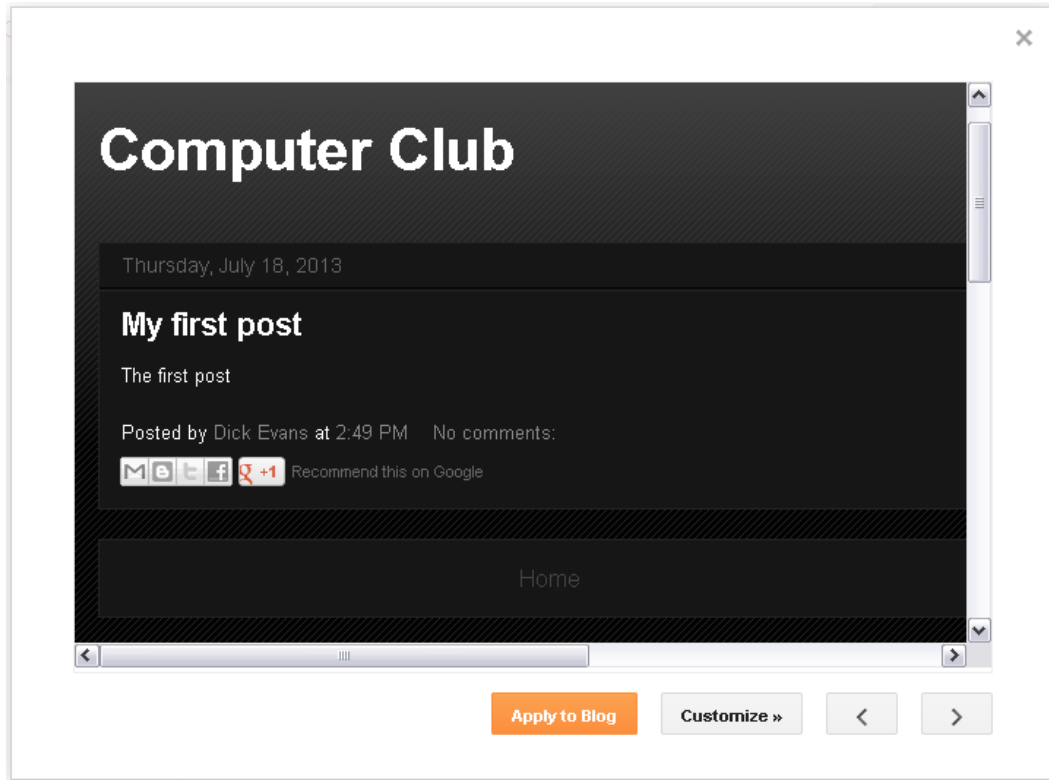
25 ▾

-  Overview
-  Posts
- All (1)**
- Published (1)

-  Pages
-  Comments
-  Google+
-  Stats
-  Earnings
-  Layout
-  Template
-  Settings

<input type="checkbox"/>	My first post	Dick Evans	0 	0 	2:49:00 PM
	Edit View Share Delete				

To change the Template, click Template.




Locate one you like and click it to preview. If you like it, click Apply to Blog.

Computer Club

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The first post

Posted by Dick Evans at 2:49 PM No comments: 



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About Me



 Dick Evans

A Christian and Hea
Evangelist, Comput
Consultant, Ham Ra
Operator, and retire

College Professor.

He is President of The Evans Min
and ministers with his wife, Dianne

Now retired, he volunter teaches a
Port Charlotte, FL library and at th
Charlotte County Computer Club
helps people with their computer
issues.

View the blog and see the new look. You can change the template as often as you wish.

Have fun blogging and send me your blog address so I can check it out, too!